Impact of Little Ferns Kids Club Pilot Week

Case Study: Action, Impact, and Evidence

Introduction

The pilot, delivered during the October half term, aimed to provide a safe, engaging, and developmentally beneficial environment for children while also supporting working families during a key school holiday period when childcare demand is high. Based on the evidence gathered, the pilot has demonstrated clear success in delivering meaningful outcomes for children and establishing strong trust and confidence among parents. The following case study outlines the key actions taken, the observed impact, and the supporting evidence from parent feedback.

Action

During the pilot week, Little Ferns Kids Club delivered a structured programme of creative, inclusive, and play-based activities designed to promote emotional well-being, engagement, and overall child development. The sessions were carefully planned to be age-appropriate, stimulating, and accessible, ensuring every child had the opportunity to learn and develop through play.

A key action was the delivery of a wide range of creative and play-focused experiences, including arts and crafts, imaginative play, and hands-on activities. These opportunities enabled children to explore, create, and express themselves freely through play. This varied approach ensured children remained engaged while supporting the development of new skills, confidence, independence, and social interaction.

Impact

The pilot week had a significant and measurable positive impact on children's emotional well-being, engagement, and confidence. Feedback consistently showed that children were highly enthusiastic about attending the club. Parents fed back that their child felt "Super Excited" to attend, while others stated their child felt "Happy." This level of enthusiasm indicates that children felt emotionally secure and positively connected to the environment.

Parents expressed high levels of satisfaction and trust in the provision. Many parents stated they would highly recommend the club to others, demonstrating confidence in the quality and value of the service.

Importantly, several parents requested more sessions and earlier access to booking dates. This demonstrates clear demand and indicates that families see the club as a valuable and needed service within the community.

Evidence

Engagement and activity quality were rated highly. One parent highlighted that their child particularly enjoyed "all the things she got to make and decorate," while another praised "the variety in activities and plenty to choose from, not just a few choices like most groups." This demonstrates that the programme successfully maintained interest and engagement.

Staff quality was also consistently praised. Parents described the leaders as "fantastic, warm, friendly and engaging." One parent specifically noted the staff's passion and compassion, stating that their child always returned home happy and excited.

Evidence of demand and sustainability was also clear. Multiple parents requested additional sessions, and some suggested providing dates further in advance to support planning. Notably, no parents identified any negative concerns about the quality of care, safety, or activities provided.

Conclusion

The October half-term pilot week of Little Ferns Kids Club was highly successful. The provision delivered meaningful and measurable positive outcomes for children and families.

The actions implemented resulted in high levels of engagement, improved confidence, and strong emotional well-being among participating children. Children felt safe, supported, and inspired, while parents expressed strong trust and satisfaction in the provision.

The evidence demonstrates that Little Ferns Kids Club is well on it's way to providing a high-quality, impactful service that meets an important community need, particularly during school holiday periods such as October half term.

Based on the strong outcomes observed, there is clear justification for continuing and expanding the provision to support more children and families in the future.

Effaith yr Wythnos Beilot yn Little Ferns Kids Club

Astudiaeth Achos: Gweithredu, Effaith, a Thystiolaeth

Cyflwyniad

Cynhaliwyd y peilot yn ystod hanner tymor mis Hydref gyda'r nod o ddarparu amgylchedd diogel, deniadol, a buddiol i ddatblygiad plant, wrth hefyd cefnogi teuluoedd sy'n gweithio yn ystod y cyfnod gwyliau ysgol pan mae'r galw am ofal plant yn uchel. Yn seiliedig ar y dystiolaeth a gasglwyd, mae'r peilot wedi dangos llwyddiant clir wrth gyflawni canlyniadau ystyrlon i blant a sefydlu ymddiriedaeth a hyder cryf ymhlith rhieni. Mae'r astudiaeth achos hon yn amlinellu'r prif gamau a gymerwyd, yr effaith a welwyd, a'r dystiolaeth ategol o adborth rhieni.

Gweithredu

Yn ystod yr wythnos beilot, darparodd Clwb Plant Little Ferns raglen strwythuredig o weithgareddau creadigol, cynhwysol, a seiliedig ar chwarae, a gynlluniwyd i hyrwyddo lles emosiynol, ymgysylltiad, a datblygiad cyffredinol plant. Cynlluniwyd y sesiynau'n ofalus i fod yn briodol i oedran, yn ysgogol, ac yn hygyrch, gan sicrhau bod pob plentyn yn cael y cyfle i ddysgu a datblygu trwy chwarae.

Cam allweddol oedd darparu ystod eang o brofiadau creadigol a seiliedig ar chwarae, gan gynnwys celf a chrefft, chwarae dychmygus, a gweithgareddau ymarferol. Galluogodd y cyfleoedd hyn blant i archwilio, creu, a mynegi eu hunain yn rhydd trwy chwarae. Sicrhaodd y dull amrywiol hwn fod plant yn parhau i fod yn ymgysylltiedig, wrth hefyd cefnogi datblygiad sgiliau newydd, hyder, annibyniaeth, a rhyngweithio cymdeithasol.

Effaith

Cafodd yr wythnos beilot effaith positif sylweddol a mesuradwy ar les emosiynol, ymgysylltiad, a hyder plant. Dangosodd adborth yn gyson fod plant yn hynod frwdfrydig ynghylch â mynychu'r clwb. Dywedodd rhieni fod eu plentyn yn "edrych ymlaen dros ben" i fynychu, tra nododd eraill fod eu plentyn yn teimlo'n "Hapus." Mae'r lefel hon o frwdfrydedd yn dangos bod plant yn teimlo'n ddiogel yn emosiynol ac wedi'u cysylltu'n gadarnhaol â'r amgylchedd.
Mynegodd rhieni lefelau uchel o foddhad ac ymddiriedaeth yn y ddarpariaeth. Dywedodd llawer o rieni y byddent yn argymell y clwb yn fawr i eraill, gan ddangos hyder yn ansawdd a gwerth y gwasanaeth.

Yn bwysig, gofynnodd sawl rhiant am fwy o sesiynau a chyrchiad cynnar at ddyddiadau er mwyn archebu. Mae hyn yn dangos galw clir ac yn awgrymu bod teuluoedd yn gweld y clwb fel gwasanaeth gwerthfawr ac angenrheidiol yn y gymuned.

Tystiolaeth

Cafodd ymgysylltiad ac ansawdd y gweithgareddau eu graddio'n uchel. Amlygodd un rhiant fod eu plentyn yn mwynhau'n arbennig "yr holl bethau roedd hi'n gallu eu gwneud a'u haddurno," tra canmolodd rhiant arall "yr amrywiaeth o weithgareddau a'r nifer o ddewisiadau, nid dim ond ychydig o opsiynau fel y rhan fwyaf o grwpiau." Mae hyn yn dangos bod y rhaglen wedi llwyddo i gynnal diddordeb ac ymgysylltiad.

Cafodd ansawdd y staff ei ganmol yn gyson hefyd. Disgrifiodd rhieni'r arweinwyr fel rhai "gwych, cynnes, cyfeillgar, ac ymgysylltiol." Nododd un rhiant yn benodol angerdd a thosturi'r staff, gan ddweud bod eu plentyn bob amser yn dychwelyd adref yn hapus ac yn gyffrous.
Roedd tystiolaeth o alw a chynaliadwyedd yn glir hefyd. Gofynnodd sawl rhiant am sesiynau ychwanegol, a chynigiodd rhai darparu dyddiadau ymhellach ymlaen llaw i helpu gyda chynllunio. Yn nodedig, ni nododd unrhyw rieni unrhyw bryderon negyddol ynghylch ansawdd y gofal, diogelwch, na'r gweithgareddau a ddarparwyd.

Canlyniad
Roedd wythnos beilot hanner tymor mis Hydref Clwb Plant Little Ferns yn llwyddiant mawr. Darparodd y ddarpariaeth ganlyniadau cadarnhaol, ystyrlon, a mesuradwy i blant a theuluoedd.
Arweiniodd y camau a weithredwyd at lefelau uchel o ymgysylltiad, gwell hyder, a lles emosiynol cryf ymhlith y plant a gymerodd ran. Teimlai plant yn ddiogel, yn cael eu cefnogi, ac wedi'u hysbrydoli, tra mynegodd rhieni ymddiriedaeth a boddhad cryf yn y ddarpariaeth.
Mae'r dystiolaeth yn dangos bod Clwb Plant Little Ferns yn bell ar y trywydd iawn i ddarparu gwasanaeth o ansawdd uchel ac effaith sylweddol sy'n diwallu angen pwysig yn y gymuned, yn enwedig yn ystod cyfnodau gwyliau ysgol, megis hanner tymor ym mis Hydref.
Yn seiliedig ar y canlyniadau cryf a welwyd, mae cyfiawnhad clir dros barhau ac ehangu'r ddarpariaeth er mwyn cefnogi mwy o blant a theuluoedd yn y dyfodol.